

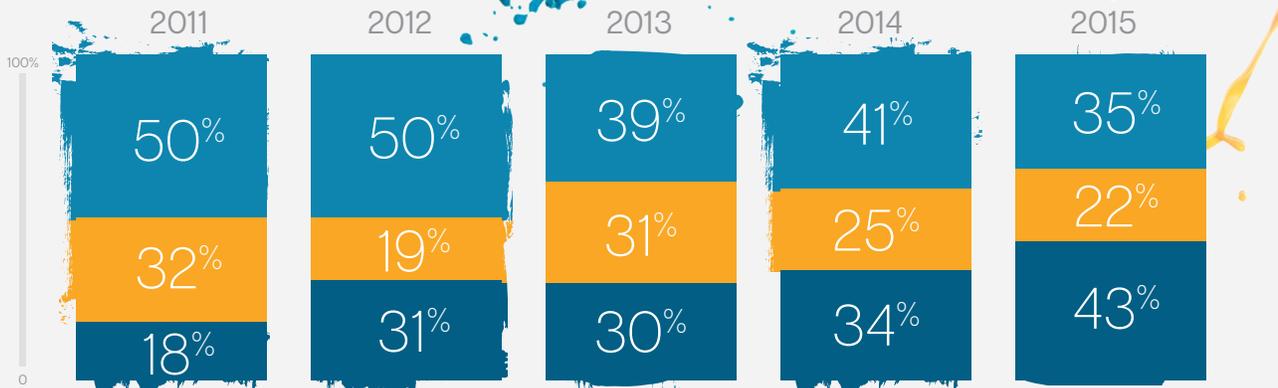
Attackers Target Both Large and Small Businesses

Like thrown paint on a blank canvas, attacks against businesses, both large and small, appear indiscriminate. **If there is profit to be made, attackers strike at will.**



The last five years have shown a steady increase in attacks targeting **businesses with less than 250 employees.**

Spear-Phishing Attacks by Size of Targeted Organization



Cyber attackers are playing the long game against large companies, but all businesses of all sizes are vulnerable to targeted attacks. **In fact, the number of spear-phishing campaigns targeting employees increased 55% in 2015.**



2015 Risk Ratio of Spear-Phishing Attacks by Organization Size

